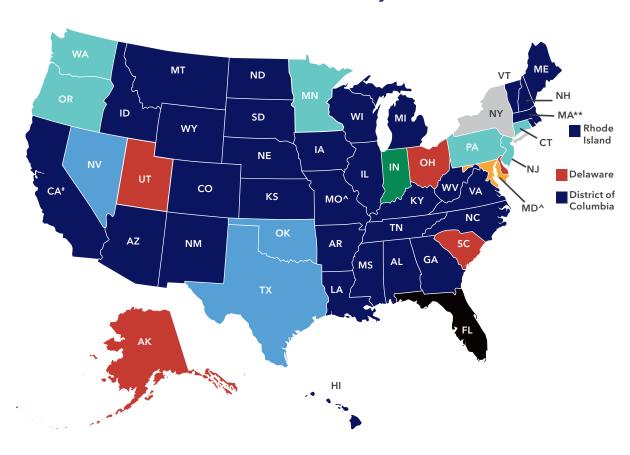
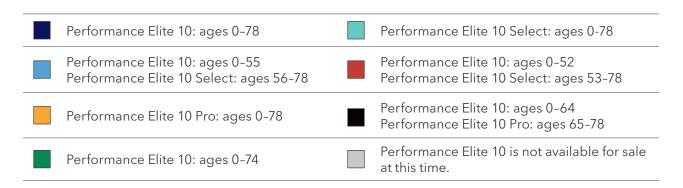
# Athene Performance Elite® 10



Product Guide – Rates effective October 7, 2017

#### State Availability





<sup>^</sup>No MVA in MD & MO

<sup>\*\*</sup>Confinement Waiver not available in MA.

<sup>\*</sup>Confinement and Terminal Illness Waivers not available in CA.

### Interest Crediting Rates

	Performance Elite 10		Performance Elite 10 Select		Performance Elite 10 Pro	
	Base	Plus	Base	Plus	Base	Plus
Premium Bonus	4%	9%	2%	6%	2%	7%
	2% in CA	6% in CA				
Annual Rider Charge Rate	NA	0.95%	NA	0.95%	NA	0.95%
BNP Paribas Multi Asset Diversified 5 Index						
1-Year No Cap Point-to-Point Index Strategy (Participation Rate)	60%		60%		60%	
2-Year No Cap Point-to-Point Index Strategy (Participation Rate)	80	)%	80%		80%	
Morningstar® Dividend Yield Focus Target Volatility 5 Index <sup>SM 1</sup>						
1-Year No Cap Point-to-Point Index Strategy (Participation Rate)	55%		55%		55%	
2-Year No Cap Point-to-Point Index Strategy (Participation Rate)	70%		70%		70%	
Janus SG Market Consensus Index <sup>2</sup>						
1-Year No Cap Point-to-Point Index Strategy (Participation Rate)	40%		40%		40%	
2-Year No Cap Point-to-Point Index Strategy (Participation Rate)	65%		65%		65%	
S&P 500 Daily Risk Control 2 8%™ Index TR (Total Return)¹						
1-Year No Cap Point-to-Point Index Strategy (Participation Rate)	35	5%	35%		35%	
2-Year No Cap Point-to-Point Index Strategy (Annual Spread)	4.40%		4.40%		4.40%	
S&P 500®						
1-year Point-to-Point Index Strategy (Cap)	3.25%		3.25%		3.25%	
1-year Monthly Cap Index Strategy (Cap)	1.40%		1.40% 1.40%		1.40%	
Fixed Account with 1-Year Guarantee	1.05%		.05% 1.05%		1.0	05%
Withdrawal Charge Duration	10 years					

<sup>&</sup>lt;sup>1</sup> Because the index applies a volatility control mechanism, the range of both the positive and negative performance of the index is limited. The index is managed to create stabilized performance and avoid very high positive returns and very low negative returns.

<sup>&</sup>lt;sup>2</sup> The Index features a performance control mechanism that limits its maximum growth potential within any given month. Consumers may therefore forego part of the growth of the Index if it rises beyond this limit within a month.

### Quick Reference Guide

Performance Elite 10 Performance Elite 10 Select Performance Elite 10 Pro Plus Plus Base Plus Base Base Ownership Qualified<sup>3</sup> – must be single ownership Nonqualified – joint ownership available Minimum – \$10,000 (\$5,000 in CT, MN, NJ, OR, PA, TX, WA) **Premiums** Single premium only: Maximum – \$1,000,000

Withdrawal Charge Rate Schedule<sup>4</sup>

Contract Yr	Charge %		
	Most States	CA	
1	12%	8.3%	
2	12%	7.8%	
3	12%	6.7%	
4	11%	5.6%	
5	10%	4.5%	
6	9%	3.4%	
7	8%	2.3%	
8	7%	1.2%	
9	6%	0.1%	
10	4%	0%	
11+	0%	0%	

Contract Yr	Charge %
1	8.3%
2	8.0%
3	7.1%
4	6.2%
5	5.3%
6	4.4%
7	3.5%
8	2.6%
9	1.6%
10	0.9%
11+	0.0%

Contract Yr	Charge %		
1	10%		
2	10%		
3	10%		
4	10%		
5	9%		
6	8%		
7	7%		
8	6%		
9	5%		
10	4%		
11+	0%		

Market Value Adjustment (Not applicable in MD & MO)

A Market Value Adjustment applies to surrenders or withdrawals in excess of the Free Withdrawal amount during the withdrawal charge period.

#### Premium Bonus Vesting Percentage Schedule

\*Applied to surrenders or withdrawals in excess of the Free Withdrawal amount.

Contract Yr	Vesting %		
	Most States	CA	
1	0%	10%	
2	0%	20%	
3	0%	30%	
4	0%	40%	
5	0%	50%	
6	0%	60%	
7	20%	70%	
8	40%	80%	
9	60%	90%	
10	80%	100%	
11+	100%	100%	

Contract Yr	Vesting %		
1	0%		
2	10%		
3	20%		
4	30%		
5	40%		
6	50%		
7	60%		
8	70%		
9	80%		
10	90%		
11+	100%		

Contract Yr	Vesting %
1	0%
2	0%
3	0%
4	0%
5	0%
6	0%
7	20%
8	40%
9	60%
10	80%
11+	100%

## Quick Reference Guide

	Performance Elite 10	Performance Elite 10 Select		Performance Elite 10 Pro	
	Base Plus	Base	Plus	Base	Plus
Free Withdrawal Percentage Schedule <sup>4</sup>		1s Y1 Plus Y2+ 0% 10%	by applying th	ne percentage ve to the Accu	ımulated Value
Terminal Illness Waiver <sup>5</sup> (Not available in CA)	You can withdraw up to 100 with a Terminal Illness that the eligibility requirements You may not be diagnosed	is expected to re . This waiver is a	esult in death wi vailable after yo	thin one-year our first Contra	and you meet act Anniversary.
Confinement Waiver <sup>5</sup> (Not available in CA & MA)	After the first Contract Year, you can withdraw up to 100% of your annuity's Accumulated Value if you've been confined to a Qualified Care facility for at least 60 consecutive days and meet the eligibility requirements. You cannot be confined at the time the contract is issued and confinement must begin at least one year after the Contract Date.				
Death Benefit <sup>6</sup>	Greatest of (i) Accumulated Value with no surrender charges, (ii) the Minimum Guaranteed Contract Value or (iii) the Return of Premium Benefit (if applicable).				
Enhanced Free Withdrawals (Plus only)	The free withdrawal amount is increased to 10% per year and may be taken as early as the first contract year. If no withdrawals are taken in a given year, up to 20% of the Accumulated Value is available for withdrawal in the next year.				
Return of Premium (Plus only)	After the fourth contract year, the Cash Surrender Value will never be less than the premium minus premium taxes (if applicable) and prior withdrawals, including Withdrawal Charges, Premium Bonus Vesting Adjustment and Market Value Adjustment (if applicable) on those withdrawals.				
Annual Liquidity Rider Charge Rate (Plus only)	0.95% charge deducted from the Accumulated Value during the Rider Charge Period (same duration as the Withdrawal Charge period). The Charge is assessed upon the following: (i) end of each contract year; (ii) when a withdrawal is taken; (iii) on the Annuity Date; (iv) upon surrender; (v) upon the date of proof of death. The rider may not be terminated during the Withdrawal Charge period.				
Enhanced Annuitization (Not Available in CA & FL) (Plus only)	After the 7th contract year, Accumulated Value to one Bonus Vesting Adjustment this feature, provided one commence. Please refer to	of five settlemer s, or Market Valu of the Settlemen	nt options. No W le Adjustments t Options is elec	Vithdrawal Ch will apply upo cted and annu	arges, Premium n election of lity payments

This insert must be accompanied by the applicable Certificate of Disclosure, product brochure and Index Strategy Inserts. The Certificate of Disclosure provides more detailed product information and definitions of terms that are capitalized in this insert.

- <sup>3</sup>Under current tax law, the Internal Revenue Code already provides tax deferral to qualified contracts, such as IRAs, so there is no additional tax benefit obtained by funding a qualified contract with an annuity; consider the other benefits provided by an annuity, such as lifetime income and a Death Benefit.
- <sup>4</sup>Withdrawals prior to age 59½ may be subject to a 10% IRS penalty.
- <sup>5</sup> Limitations, variations and exclusions apply. Please see the Certificate of Disclosure for more information.
- <sup>6</sup> After annuitization, payments will be consistent with the settlement option selected.

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